

GENESIS Biomed

Corporate Presentation



BARCELONA · MADRID · VALENCIA

October 2025

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Who are we?



GENESIS Biomed is a consultancy firm in the biomedical healthcare sector specialized in providing consulting services in the **genesis** and first phases of lifecycle of **biomedical** public and private institutions, companies and investors.

Based in our expertise we help entrepreneurs and researchers to shape their business plan and we support them in the private fundraising process. We have raised 80 M€ in the last years in 21 rounds.

We are Associate Partner at EIT Health and we are engaged to 25 EU projects with TOP EU institutions: H2020, Horizon Europe, EIT Health and EIT Digital.

Our expertise domains are biopharmaceutical, biotechnological, medical devices, *in vitro* diagnostic, digital health, artificial intelligence, nutraceutical and cosmetic. With more than 25 years of expertise in the healthcare sector, we are born in May 2017 and we are headquartered in the Barcelona Science Park, and also with company sites in Madrid center and at La Marina in Valencia.

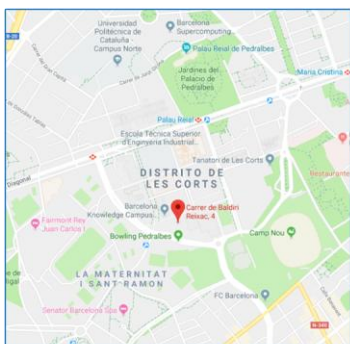
In addition, the company manages GENESIS Tech Transfer Boost and GENESIS Ventures, two investment vehicles sized in 1M and 2,5M€ each, aimed for pre-seed investments in early stage research projects in the biomedical field, to accelerate their development and reach key value milestones earlier and faster, to attract a first round of investment from other venture funds.

01 Corporate Presentation of GENESIS Biomed

Our locations: Barcelona, Madrid and Valencia

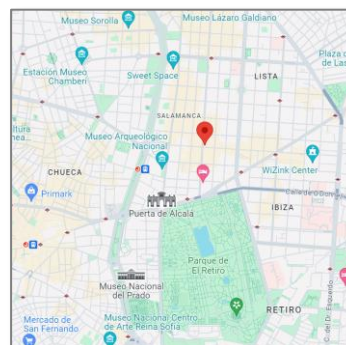


Barcelona



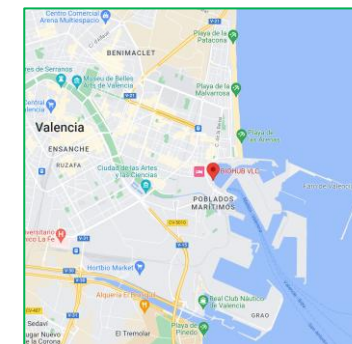
GENESIS Biomed HQ
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Baldri Reixac 4
08028 Barcelona

Madrid



Madrid Office
Calle de Velázquez 34
28001 Madrid

Valencia



Valencia Office
Travesía 15E
46024 Valencia

Our portfolio of services

1

Business Plan

Preparation of business plans for spin-off or start-up companies, taking into account market, positioning, regulatory, development, IP, team and financials.

2

Private Fundraising

Definition of the fundraising strategy. Selection of private investors among a wide personal network and assistance in the fundraising and negotiation. Due Diligence.

3

Interim CEO

For those start-up companies with an incomplete team. Serving as CEO and leading the Project until identifying and hiring a full-time CEO.

4

Market Analysis

Preparation of market and competitors analysis using robust databases, knowledge management tools and fieldwork (interviews and focus groups). Benchmarking

5

Regulatory & Development Plan

Preparation of regulatory roadmaps including regulatory strategy and development plans for biopharma, medtech, diagnostic, nutraceutical and cosmetic.

6

European Projects

Participation in European consortiums as proactive partners, leading the business, regulatory and commercial WPs, in EIT Health, EIT Digital, EIT Food and Horizon Europe

7

Investment Analysis & Company valuation

Support to Family Offices and Venture Capital firms in their analysis of investment opportunities, including Company Valuation.

8

Business Development

For companies and research centres. In-licensing and out-licensing activities, offering a well established BD methodology built in the last years + wide network of contacts.

9

Commercial Plan & Market Access and HEOR

Preparation of Commercial Plans for start-up and spin-off companies, including Market Access and HEOR aspects such as cost-effectiveness analysis

10

Tech-Transfer Support

For Public and Private Institutions: Support in the Spin-off or Start-up process creation, including the preparation of all materials for Board of Trustees.

11

Strategic Plan

Preparation of strategic plans for research centres and companies, including internal/external diagnostic, vision, strategic objectives and action plan. Addressed either to the whole institution or to an specific area.

12

Strategic Support and Mentoring

For those companies developing a project after a VC round, continuous supervision and support in the strategic decision making of the company, serving as Board observer if needed. This service could include mentoring sessions.

Our current client portfolio (1/6): Startup and Spinoff companies

Spin-off and start-up companies



Our current client portfolio (2/6): Academic, research and technological centers

Academia & Research

barcelonaBeta

BRAIN RESEARCH CENTER



INSTITUTE FOR RESEARCH IN BIOMEDICINE



Institut d'Investigació Biomèdica de Girona Dr. Josep Trueta



Bosch i Gimpera
UNIVERSITAT DE BARCELONA



SPANISH NATIONAL CANCER RESEARCH CENTRE



Our current client portfolio (3/6): Hospitals and Healthcare Research Institutions

Healthcare



Our current client portfolio (4/6): Big and mid-size companies

Big & mid-size companies



Our current client portfolio (5/6): Investors and Institutions

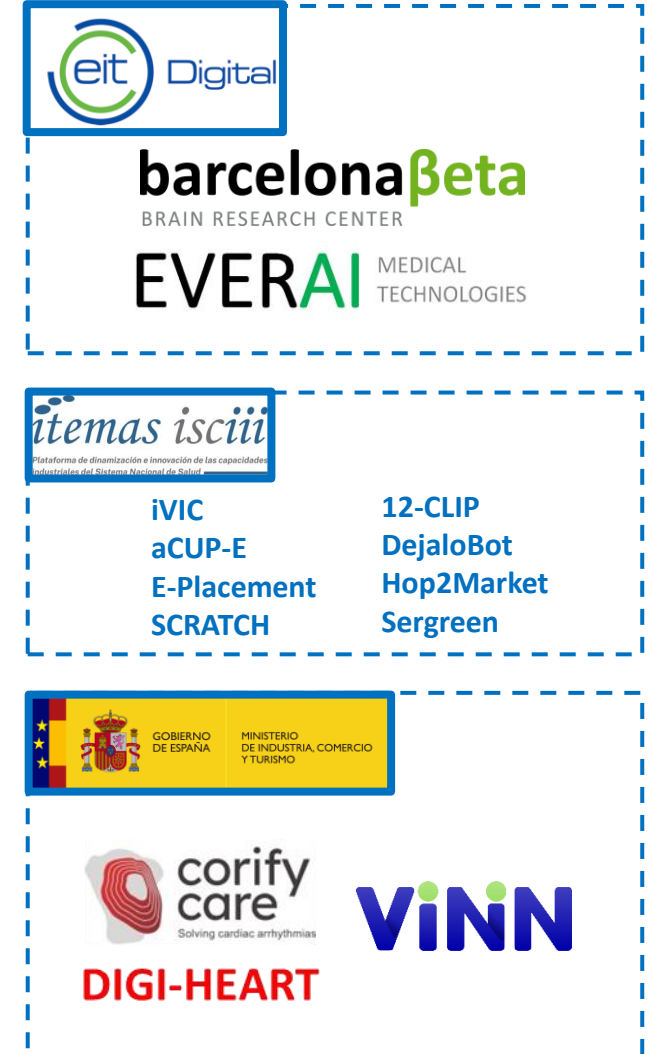
Investors



Institutional



Our current client portfolio (6/6): EU and National funded projects where we are partners



Our key performance indicators 2017-2024

CONSULTING PROJECTS

400 Total Projects

From our Foundation in May 2017

225 Total Clients

Startups, Hospitals, Academia, Investors, Big companies

17 Different project types

From Business Plan to Strategic Plan

21 Closed financial rounds for our clients

With Venture Capital, Family Offices and Business Angels

80 M€ Raised for our clients

Private and also public fundraising

25 European projects in which we participate

Horizon Europe, EIT Health, EIT Digital and H2020

5 Databases with private access

Global Data, Pitchbook, SABI, Merger&Market, Disqover

ABOUT US

12 team members

Directors, Managers and Consultants

2 founding partners (CEO and COO)

Cap table 50 / 50%

100% organic growth

Without capital increase or debt

9 M€ accumulated turnover in 2017-2024

Foreseen closing 2025 at 2 M€

250 m2 offices and facilities

Barcelona Science Park, Madrid Down-Town and Marina de Valencia

3 sites: Barcelona, Madrid and Valencia

Close to our clients in the main biomedical clusters

9 Memberships and accreditations

ACCIO, EIT Health, ITEMAS, ASEBIO, CataloniaBio&HT, Bioval, CSMC, DIH-bio, CITT

MANAGED VEHICLES

2 Investment vehicles raised

GENESIS Ventures y GENESIS Tech Transfer Boost

3,5 M€ investables

With both vehicles

19 invested projects

With a potential of **25** projects in total

GENESIS Biomed: a team of 14 professional and passionate people

Our Management Team



Josep Lluís Falcó
Managing partner & CEO
Chemist PhD, MBA



Natalia de la Figuera
Managing partner & COO
Chemist PhD, PMP®



Joan Carles Fernàndez
Planning Director
Pharmacist PhD



Jordi Ortiz
Quality Director
Chemist



Mireia Samitier
Knowledge M. Director
Biologist



Agostino Romeo
Senior Manager
Adv. Materials PhD

GENESIS Biomed: our Management Team



Josep Lluís Falcó
Managing partner and CEO

josep.lluis.falco@genesis-biomed.eu

Josep Lluís Falcó. Doctor in Chemistry (Institut Químic de Sarrià) and MBA (Universitat de Barcelona).

Josep Lluís has 21 years of experience in the biomedical sector. He has worked for big pharma companies (Sanofi), mid-size pharmas (Ferrer Grupo), small biotechs (Hospital spin-off), Tech Transfer Offices (Fundació Bosch i Gimpera) and Consulting firms (Antares Consulting and Asphalion). He has also been associate professor at IQS.

His experience is based in Healthcare Strategy, Technology Transfer, Fundraising of start-up companies, Business Development, Marketing, Market Access, Reimbursement and Regulatory Affairs.

Josep Lluís has founded 4 companies. He currently serves as board member for 5 start-up companies and he is mentor of several entrepreneurs. In addition in the last 5 years he has been involved in 18 private fundraising processes and he has contributed to raise 67 million euros for his clients.

The projects in which Josep Lluís has been involved are based in small chemical entities, biologicals, diverse medical devices, in vitro diagnostics, nutraceuticals and cosmetics.

The therapeutic areas where he has recently worked are Oncology, Central Nervous System, Cardiovascular, Ophthalmology, Orthopedics, Traumatology, HIV, Microbiome, Antibacterials and Immunomodulation.

He has global knowledge of drug/device development, having worked in Discovery, Preclinical and Clinical phases, Marketing and Post-Marketing.

He takes part of programs such as Caixa Impulse and EIT Health programs, participating as reviewer, mentor and professor.

The entrepreneurial spirit runs through his veins. He has founded GENESIS Biomed to help other entrepreneurs and research centers in their current projects.

GENESIS Biomed: our Management Team



Natalia de la Figuera
Managing partner and COO

natalia.delafiguera@genesis-biomed.eu

Natalia de la Figuera. PhD in Chemistry, Master in Project Management

Natalia has developed her professional experience both in academic (CSIC Madrid and Barcelona) and in the pharmaceutical industry: big pharma (Fresenius Kabi, Sanofi, Lilly, Merck-Serono), mid-size (Almirall, Palau Pharma) and start-ups (Ojer Pharma, ImmunNovative Developments, Enantia).

She has worked in different positions in areas as project management, regulatory affairs, R & D and Quality among others.

The main therapeutic areas on which she has been involved were oncology, central nervous system, anti-inflammatory, antibacterial, autoimmune diseases and cardiovascular.

From 2015 she has been focused mainly in project management, broadening her knowledge on economic-administrative monitoring and controlling, changes request and dissemination results of projects.

During her last job in the FSJD (Fundació Sant Joan de Déu) she was involved on public funding projects, some of them collaboratives, allowing her to acknowledge another health environment.

She joins **GENESIS** Biomed in April 2019. She is a passionate of improving health and quality life for patients

GENESIS Biomed: our Management Team



Jordi Ortiz
Quality Director

jordi.ortiz@genesis-biomed.eu

Jordi Ortiz. MSc in Chemistry, Biochemistry field (Universitat de Barcelona, UB). Higher Education in Quality Management, ISO 9001 (Universitat Oberta de Catalunya, UOC).

He completed his Master Thesis in Cation-induced aggregation and fusion of N-acyl-N-methylphosphatidylethanolamine liposomes and continued his research by studying the lipid-protein interaction. In 2021 he finished his advanced course in quality management at UOC.

In 1994, he joined the pharmaceutical industry and has occupied several positions, always in the R&D area (from Discovery to Clinical phases). He has worked in Sanofi, Ferrer and Spherium Biomed. In this last company he has held the position of Senior Project Manager working in several projects from the discovery phase until the clinical research phase.

He has an extended experience in several management positions in regulated analysis laboratories and as project manager with both large and small molecules.

During the last years, he has been working in Autoimmune Diseases, Muscle recovery, ALS, Oncology Mucositis and Acute Kidney Injury.

Jordi has also a deep expertise in European public fundraising and in Business Development activities, all of them related to the projects in which he has participated.

He joins **GENESIS** Biomed in March 2019. He is a passionate of biomedical innovations of academic origin in order to accelerate their transition to the market. Customer focus, Leadership, People engagement, Process-based approach, Improvement, Evidence-based decision making, and Relationship management are his main drivers.

GENESIS Biomed: our Management Team



Joan Carles Fernández

Planning Director

joan.carles.fernandez@genesis-biomed.eu

Joan Carles Fernández. Doctor in pharmacy, PhD in organic chemistry, MSc in chemistry, BSc in pharmacy, analytical-clinical orientation, (Universitat de Barcelona). Postdoctoral chemist in organic chemistry (Exeter University, UK). Postdoctoral chemist in medicinal chemistry (Institute of Cancer Research, London, UK)

Joan Carles has over 18 years experience as a medicinal chemist at Parc Científic de Barcelona (PCB) providing research services for Almirall and Esteve pharmaceuticals, working on different projects within the following areas: oncology, respiratory (asthma, COPD), chronic and neuropathic pain among others, also he has experience in combinatorial chemistry and the preparation of corporative libraries for HTS campaigns (Almirall-PCB unit, and Evotec OAI, Oxford, UK).

After all these years in drug discovery, he became an experienced senior leader with a proven track record of supporting successful drug discovery programs, developing teams and successful people, and gained an extensive experience in dealing with several decision-making groups of computational chemists, biologists and pharmacologists, which professionally transformed him into an interdisciplinary scientist.

Furthermore, he has a broad background experience and formation in hospital pharmacy and analytical laboratory: haematology, biochemistry, hormonal, microbiology (Hospital de Sant Joan de Déu). He is an energetic team player who works well with co-workers and colleagues and strives for success.

Joan Carles joins **GENESIS** Biomed in July 2020, with his passion for research in biomedical science and the drug discovery process, his main aim as a scientific consultant is to provide support and help to startups, entrepreneurs, biotechnology-related institutions, foundations and companies to develop innovative solutions in health for all.

GENESIS Biomed: our Management Team



Mireia Samitier

Knowledge M. Director

mireia.samitier@genesis-biomed.eu

BSc in Biology (Universitat de Barcelona, 2013) and Master in Genetics and Genomics (Universitat de Barcelona, 2014).

Mireia has more than 4 years of experience in the research industry, as she started her professional career in IDIBELL (Institut d'Investigació Biomèdica de Bellvitge), Hospital Clínic and IBEC (Institut de Bioenginyeria de Catalunya).

In IBEC, Mireia worked for three years as research assistant in various stem cell projects in the field of heart and kidney differentiation and regeneration.

She joined **GENESIS** Biomed in June 2018. During these years, she has worked in several projects in the areas of oncology, infectious diseases and ophthalmology, among others.

Since her incorporation she has gained a vast experience in Business Plan preparations, market analysis, regulatory and development plans, financial and strategic plans, private fundraising and technology transfer.

Mireia has also a deep expertise in European Projects in which she has been involved during these years at **GENESIS** Biomed.

She is an enthusiast of biomedical sciences and delighted to help them to accelerate their entrance to the market.

GENESIS Biomed: our Management Team



Agostino Romeo

Senior Manager

agostino.romeo@genesis-biomed.eu

Agostino Romeo. PhD, MSc, and BSc in Science and Technology of Innovative Materials, biomedicine orientation, (Università degli Studi di Parma). Postdoctoral researcher in organic transistors for biosensing (Institute of Materials for Electronics and Magnetism – National Research Council, Parma, Italy) and non-invasive electrochemical biosensing (Institute for Bioengineering of Catalonia, Barcelona, Spain)

Agostino has over 13 years of experience in research and technology transfer in the healthcare and biomedical sectors, bringing a unique blend of scientific, project management, and business expertise. As a researcher, he led cutting-edge research in biosensors for non-invasive point-of care diagnostics, whereas as a technology transfer manager, he managed over 40 translational projects in the Oncology, In Vitro Fertilization, Spinal Cord Injury, Dermatology, Infectious Diseases, and Cardiovascular areas driving the commercialization of innovative healthcare solutions.

During the past 6 years spent as Innovation, Tech Transfer, and Business Development Manager at VHIR and IBEC, Agostino secured over 20 partnerships with the industry and the establishment of 5 academic spin-offs. His experience extends to preparing and managing competitively-funded projects, managing intellectual property, conducting valorization actions, negotiating contracts, and engaging with investors. He has been lecturer at VHIR's Master in Translational Biomedical Research and IBEC's internal training on Tech Transfer. He also has experience with regulatory development of drugs and medical devices, market access, and quality issues related to the implantation of R+D+I management systems in research organizations.

Agostino joins **GENESIS** Biomed in November 2024, leveraging his multidisciplinary expertise and passion for disruptive healthcare technologies. His goal is to help clients navigate the complexities of healthcare innovation to effectively deliver new solutions to unmet clinical needs.

Our Business Advisory Board



ÓSCAR ALEGRE
LEGAL



JORGE BARRERO
INNOVATION



SALOMÉ DE CAMBRA
INVESTMENT



XAVIER CANALS
MEDICAL DEVICES



JUDIT CUBEDO
ENTREPRENEURSHIP



EDUARDO CUNCHILLOS
PRECLINICAL



MANUEL DESCO
TECH TRANSFER



MAITE FIBLA
SOCIAL IMPACT



XAVIER LURIA
REGULATORY



JULIO MAYOL
DIGITAL HEALTH



MARCEL PRUNERA
M&A and FINANCIALS



SERGI TRILLA
BUSINESS DEVELOPMENT



BERNABÉ ZEA
PATENTS



LLUÍS TRIQUELL
MARKET ACCESS

Our Scientific Advisory Board



Dr. Josep Tabernero
Chairman of the Board – Expert in Oncology

Head of the Department of Medical Oncology in Vall d'Hebrón University Hospital; Director of the Vall d'Hebrón Research Institute in Oncology.



Dr. Pere Ginés
Expert in Hepatology

Chairman of Liver Unit, Hospital Clinic Barcelona; Full Professor of Medicine, University of Barcelona; Director of Liver Transplantation; Head of Research Group, IDIBAPS and CIBEReHD.



Dr. Rafael Cantón
Expert in Infectious Diseases

Head of the Clinical Microbiology Department at the University Hospital Ramón y Cajal; associated Professor of Clinical Microbiology at Complutense University of Madrid.



Dr. Rafael Simó
Expert in Endocrinology

Chair of the Division of Endocrinology and Nutrition at Vall d'Hebron University Hospital; Director of Diabetes and Metabolism Research Unit at Vall d'Hebron Research Institute (VHIR); Professor of Medicine & Endocrinology at the Autonomous University of Barcelona.



Dr. Francisco Fernández Avilés
Expert in Cardiology

Full Professor of Cardiovascular Medicine at the Complutense University (UCM); Chairman of the Department of Cardiology in the University Hospital Gregorio Marañón of Madrid; Scientific Director of the Spanish Network Centre for Cardiovascular Research (CIBERCV).

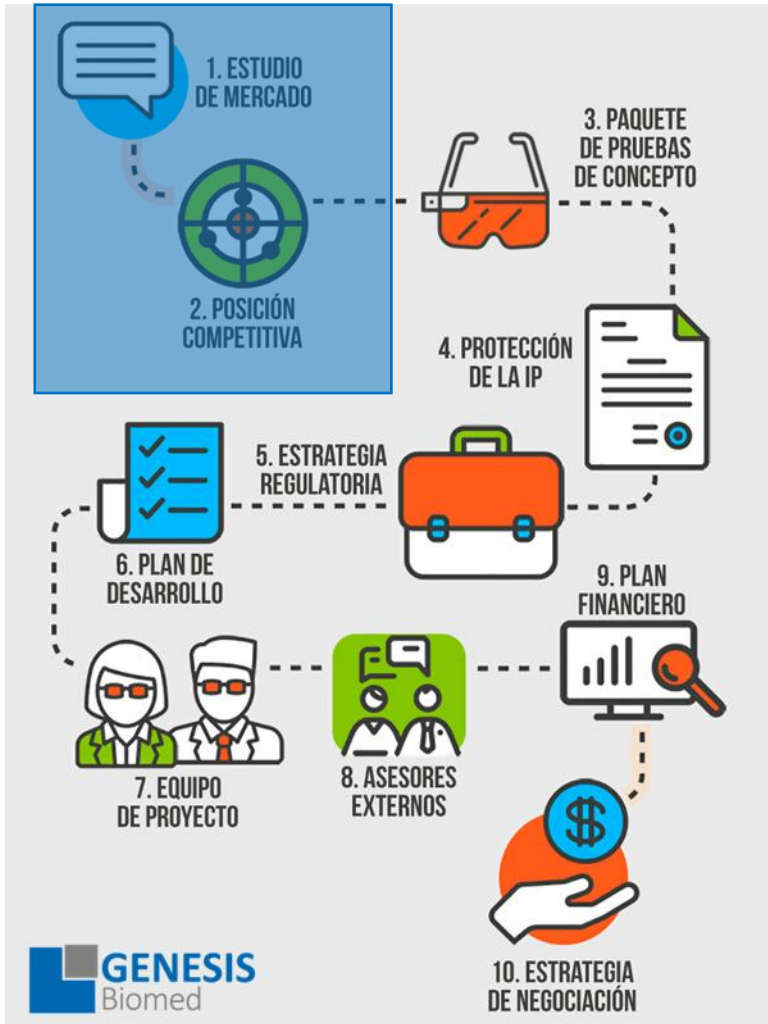
The needs we understand for a fundraising process with a startup. Our **Methodology**



For a fundraising process with a given startup, there are some important steps to accomplish prior starting the roadshow. For that purpose, an Interim CEO should lead the fundraising process, including:

- Business plan preparation and cash need dimension
- Fundraising strategy set up
- Selection of the most suitable VCs for the fundraising, taking care of:
 - Lifecycle of the current funds
 - Lifecycle of the invested projects
 - Portfolio of invested projects
- Preparation of the roadshow with investors
- Starting of the fundraising process:
 - Non-confidential approaches and contacts
 - First TCs and meetings
 - Signature of NDA
 - Starting of building the syndicate up
 - Negotiation of the Term Sheet
 - Creation of a Data Room and coordination of the Due Diligence
 - Negotiation of the Investment and Shareholders Agreement
- In the meanwhile, identification of the full-time CEO that will join the spin-off company

Our **Methodology**. Which are the 10 success factors to learn and implement? (1/5)



1. Market Analysis

- Current unmet medical need
- Epidemiology
- Determination of market size
- Description of market trends
- Analysis of main players in the market (commercial products)
- Description of the future competitors (development projects)



2. Competitive positioning

- Analysis of main features of current and future competitors
- Price analysis
- Business model analysis
- Market share analysis
- Voice of Customer and Cost-effectiveness analysis
- Competitors matrix

Our **Methodology**. Which are the 10 success factors to learn and implement? (2/5)



3. Proof of Concept results

- Complete list and description of studies done till date
- Main results obtained and conclusion analysis
- Studies to be conducted in the future
- Current agreement with the Main Institution
- Outsourced studies and external collaborations
- R+D Gantt chart



4. Intellectual Property

- List of filed patents till date
- Analysis of the current situation of each filed patent
- List of potential future patents in the project
- Freedom to operate analysis
- License Agreement from the Institutions
- IP strategy of the company

Our **Methodology**. Which are the 10 success factors to learn and implement? (3/5)



5. Regulatory Strategy

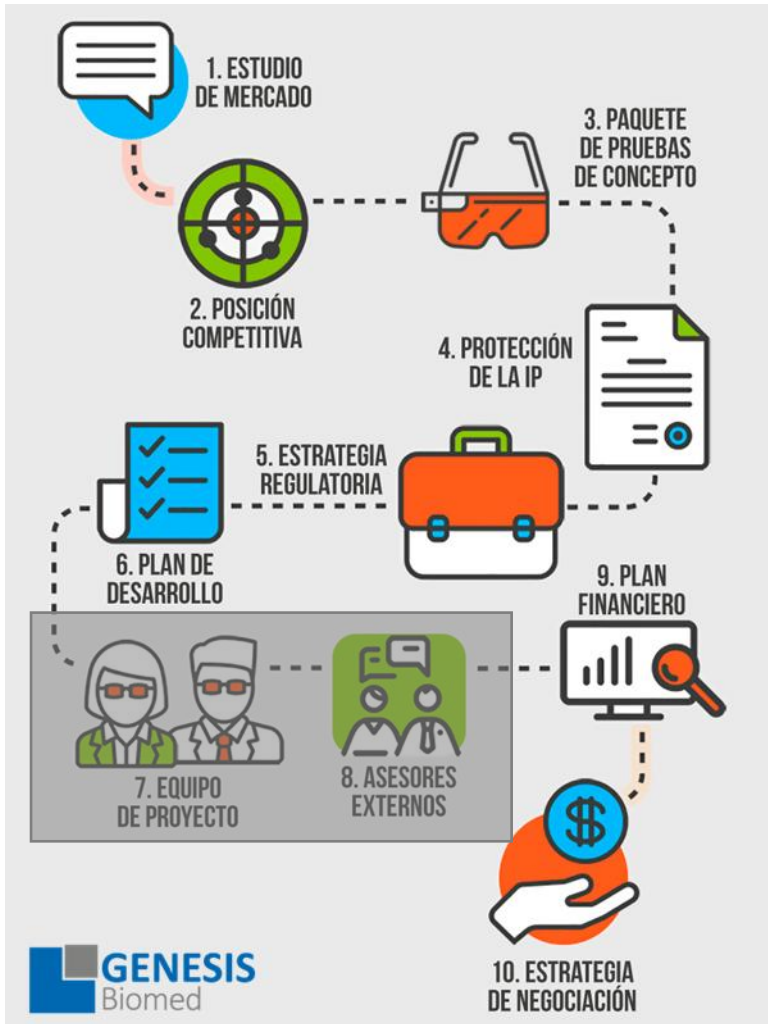
- Regulatory framework for the current project
- Analysis of the corresponding guidelines and directives
- Current regulatory considerations
- Future trends and regulatory changes
- Regulatory strategy and validation
- Regulatory roadmap



6. Development plan

- List of all needed studies for the development of the product
- Gantt chart for the whole development process
- Identification of main milestones
- Measurement of timelines
- Identification of potential outsourced partners
- Prediction of associated costs

Our **Methodology**. Which are the 10 success factors to learn and implement? (4/5)



7. Internal team of de company

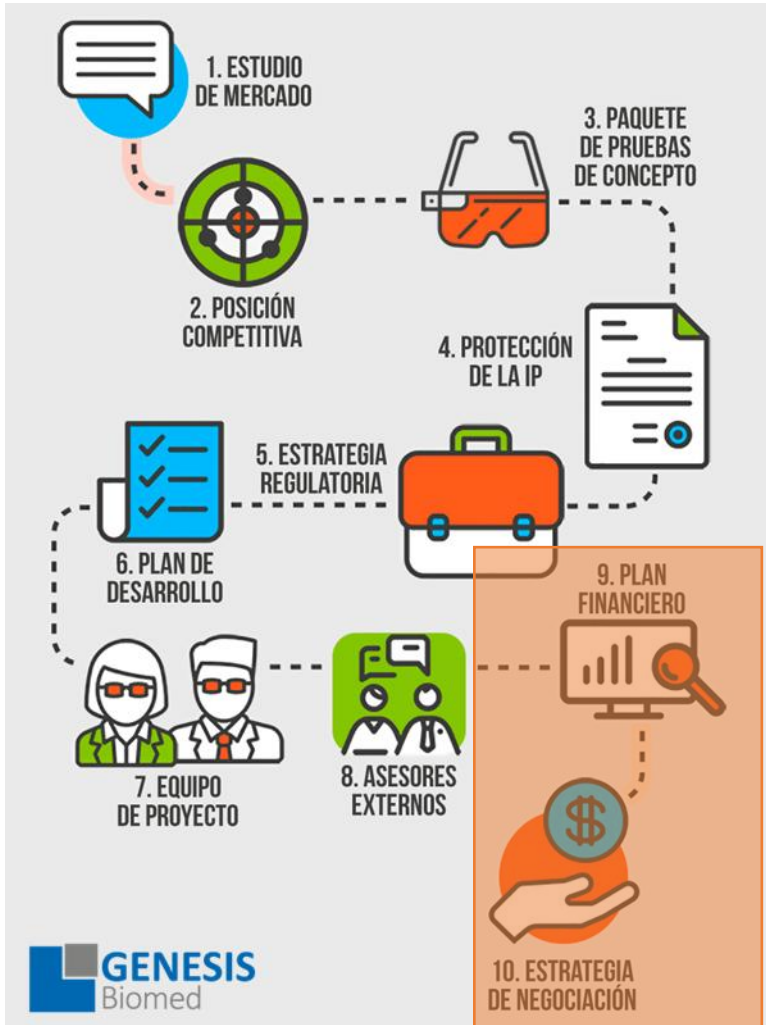
- Existing team and initial roles
- Presence of a full-time CEO
- Complete job description for all needed roles in the future
- Organigram analysis and Headcount evolution in the company
- Analysis of salaries and ESOP for internal staff
- Partners Agreement, Governance and Reserved matters



8. External team

- Profiles needed for the Scientific Advisory Board
- Design of the Board of Directors
- Identification of the Chairman
- Identification of suitable outsourced roles and service providers
- Analysis of costs and quotations
- Design of ESOP for key external people

Our **Methodology**. Which are the 10 success factors to learn and implement? (5/5)



9. Financial Plan

- Definition of the Business Model of the company
- Quantification of the global cash need
- General Risk Analysis and mitigation plan
- Main financial milestones and Identification of Tranches
- Fundraising strategy for Investors and Exit scenario analysis
- Valuation of the company and Cap Table analysis
- Preparation of the Financial Plan: CF, P&L and BS



10. Strategy and Fundraising negotiation

- Selection of the most suitable investors
- Preparation of the slide deck of the company
- Roadshow and first meetings round
- Building the syndicate up
- Analysis and negotiation of the Term sheet
- Preparation of Data room for Due diligence
- Negotiation of the Investment Agreement and Partners Agreement
- Closing of the Round

Our databases with which we daily work

General Healthcare DB



Financial DB



We have been awarded with El Suplemento prize in 2022

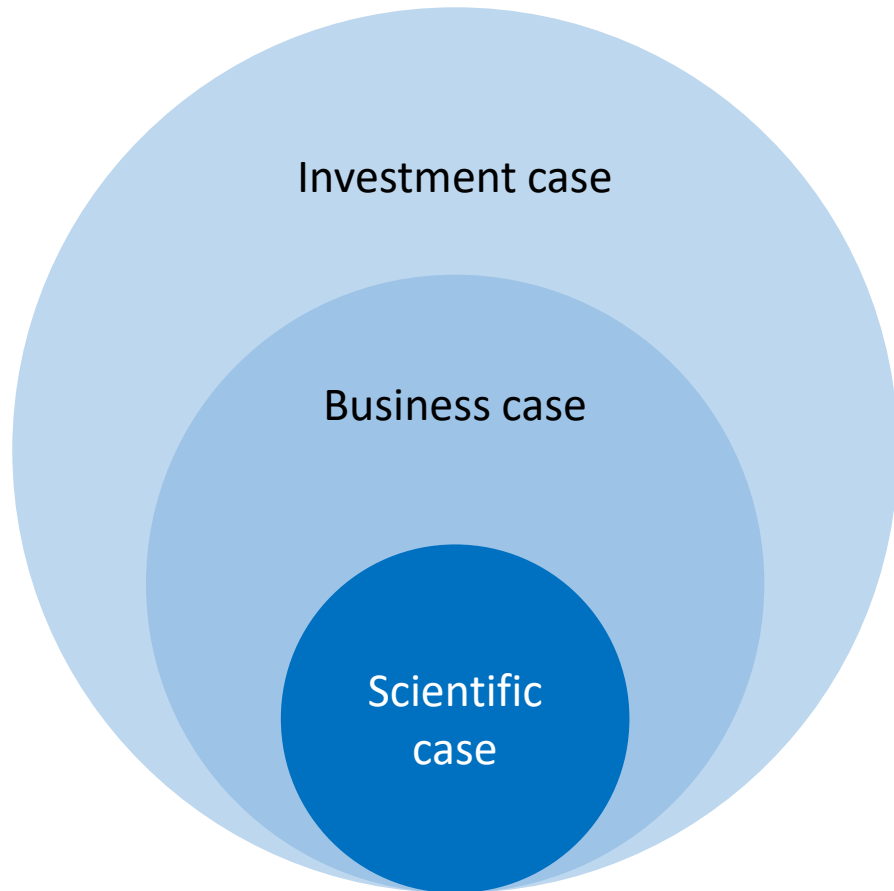


Last May 19th GENESIS Biomed received the award to the best biomedical consultancy of the XI Edition of the National Awards El Suplemento in an event that took place in the evening at the Palace Hotel in Madrid, and which also coincided with the month of the fifth anniversary of the constitution of GENESIS Biomed, thus representing an unexpected gift.

We would like to thank “Premios El Suplemento” for having considered GENESIS Biomed worthy of this award, but we would also like to thank two fundamental pillars that have allowed us to reach this point:

- To our customers
- To the entire GENESIS Biomed team

Our value proposition in fundraising projects: from the Scientific case to the Investment case



In the projects related to fundraising, we always start from the **Scientific Case**, always excellent that comes from the Research Group.

We convert it into a **Business Case**, that is containing all the aspects to be considered in a Business Plan.

Finally, creating a team between GENESIS Biomed and the Research Group, we start a process that helps the investors to create their **Investment case** that provides them support in the decision making.

Last success cases in fundraising. Our **Track record**

#	Signed deals	Sector	Round size	Year	Investors
1	AptaTargets	Pharma	4,5 M€	2017	Caixa Capital Risc, Inveready
2	Anaconda Biomed	Medtech	15 M€	2017	Ysios, Omega, Innogest, BSabadell
3	Peptomyc	Biotech	4,2 M€	2017	ALTA Life Sciences, Healthequity
4	GlyCardial Diagnostics	IVD	3,1 M€	2017	Caixa Capital Risc, Healthequity
5	MJN Neuroserveis	Medtech	750 k€	2018	Ship2B and Family Offices
6	Cornea Project	IVD	300 k€	2018	Industrial partner
7	Corify Care	Medtech	1 M€	2019	Family office and EU Funds
8	Oxolife	Pharma	300 k€	2019	Family office
9	Cornea Project	IVD	300 k€	2019	Family office
10	LiverScreen Project	Medtech	8,5 M€	2019	EU Funds
11	CreatSens	IVD	750 k€	2019	EU Funds
12	ABLE Human Motion	Medtech	2,5 M€	2019	EU Funds
13	Peptomyc	Pharma	11,4 M€	2020	Aurora Science, ALTA LS, Healthequity
14	Oxolife	Pharma	5 M€	2020	Inveready, CDTI, crowdfunding
15	CORNEA_project	IVD	1 M€	2020	Capital Cell and BAs
16	Corify Care	Medtech	2,35M€	2021	Clave Capital, CDTI, FOs and crowdfunding
17	Endolipid Therapeutics	Dermocosmetic	500 k€	2021	Family offices, Business Angels, Crowdfunding
18	MOWOOT	Medtech	1 M€	2022	Family offices, crowdfunding, ENISA
19	Thytech	Pharma	650 k€	2022	Family office and BAs
20	Renalyse	IVD	1 M€	2023	Fundación Botín, Business Angels, EU Funds
21	Corify Care	Medtech	7 M€	2024	Clave Capital, CDTI, Fos and public funds

Some examples of our success stories in fundraising



- IVD project: diagnose of chronic kidney disease
- 1 M€ raised in July 2023
- Investors: Fundación Botín, Business Angels and EU Funds



- Medtech project: stratification of patients suffering from atrial fibrillation
- 2,35 M€ raised in July 2021
- Investors: Clave Capital, Grupo Mondragón, Family offices and crowdfunding



- Pharma project: treatment of women infertility
- 5 M€ raised in May 2020
- Investors: Inveready, CDTI, Capital Cell, Family Offices



- Pharma project: new aptamer for ischemic stroke
- 4,5 M€ raised in May 2017
- Investors: Caixa Capital Risc and Inveready



- Medtech project: new catheter for thrombectomy
- 15 M€ raised in May 2017
- Investors: Ysios, Omega, Innogest, Banc Sabadell



- Biotech project: recombinant protein for NSCLC and TNBC
- 4,2 M€ raised in July 2017
- Investors: ALTA Life Sciences and Healthequity



- IVD project: new biomarker for cardiovascular ischemia
- 3,1 M€ raised in October 2017
- Investors: Caixa Capital Risc and Healthequity

Participation in EU projects as proactive partners: **Our value proposition**



Project preparation

- 1 Active search for all calls in European programs: EIT Health, Horizon Europe and others
- 2 Evaluation of calls to identify potential matching with our current and past clients
- 3 Creation of consortia with other potential institutions, with GENESIS Biomed integrated as business partner
- 4 Drafting of the assigned business activities in the application document
- 5 Support in the submission and evaluation process, with proactive participation in hearings and support programs

Project execution

- 1 Proactive partner in all assigned business activities, including leadership of business WP (refer to next slide)
- 2 Support to the lead partner or coordinator in the project management activities
- 3 Lead of activities towards the creation of startups as commercial vehicle, with GENESIS Biomed as co-founder
- 4 Proactive participation in the monitoring reviews and audits
- 5 Support in all justification process and related management activities

Participation in EU projects as proactive partners: **Our business activities**



1

Preparation of Business Plan and Sustainability Model

2

Market research and market analysis including fieldwork

3

Implantation Plan and Market Access Plan

4

Commercialization and Exploitation Plan

5

Creation of startup from consortia as commercial vehicle

6

Regulatory roadmap and Regulatory development activities

7

Business Development for Licensing / M&A

GENESIS Biomed becomes EIT Health Associate Partner



We became
Associate Partner
at EIT Health
on May 14th 2018



We are EIT Health

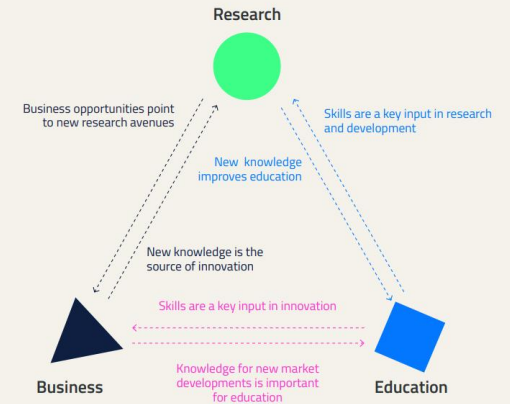
And we are a vast, vibrant community of some of the world's leading health innovators, backed by the European Union.

Working across borders and disciplines with approximately **150 EIT Health partner organisations**, we harness the brightest minds in healthcare from the worlds of business, research and education to answer some of the biggest health challenges facing Europe.

Through this unique collaborative approach, we're empowering a network of innovators to overcome barriers, challenge convention and take action.

Why? To put life-changing products and services into citizens' hands.

TOGETHER FOR HEALTHY LIVES IN EUROPE



We believe best innovation happens in the 'knowledge triangle'
– where these three worlds connect.

EIT Health, the main biomedical European network with TOP companies and institutions

Our presence in EIT Health as Associate partner allows us to collaborate with TOP international institutions

In the last 5 years we have worked in 15 EIT Health Projects

We are in the TOP5 most active Associate Partners in the entire EIT Health at European level



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